

## Promoting SmartMitt in Your Facility

## **Buying SmartMitt**

- Adopt SmartMitt as part of your new pitching methods.
- Most facilities are adding \$5 per lesson and mandating the use of SmartMitt. If you have 20 students per week, that revenue will be 400/mo and more than cover the cost of the system.
- If the facility is buying or leasing the SmartMitt, the facility will receive 30 free users, and by collecting those fees then the unit is paid for.
- After the first year, SmartMitt will get \$5/mo for the use and storage of the data.
- You are using SmartMitt ot help get the students recruited or drafted.....you are giving verifiable real data to the players, instructors, coaches, and parents.
- Your cost would be 200/mo including hardware and software support, or \$5,500 purchase.
- There is a delivery fee of \$435 and a \$250 training fee for 2 days of on-site training.

## Leasing "Free" Options

- Adopt SmartMitt as part of your new pitching methods.
- Guarantee 50 students will adopt and pay \$10/mo, and pay for any shortage of monthly fees. (If 40 people subscribe you are responsible for 10)
- There is no cost to the facility, but also no revenue the first year of the "Free Option"
- Any student subscription after the first year or above the 50 guarantee limit, will be split with the facility at 30% for the facility and 70% for the Company.
- There is not cost for Hardware, software support, or hardware support (other than making up any shortfall).
- There is a delivery fee of \$435 and a \$250 training fee for 2 days of on-site training.